

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: <u>KAVU KMDL VICTORIA</u>	Date: <u>10-17-16</u>
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I, Raul "Ray" BARRERA,
 being/on behalf of: Raul Barrera Campaign Committee, a legally
 qualified candidate of the Democratic Party political
 party for the office of: Texas 27th Congressional District
 in the General Election
 election to be held on: November 8, 2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
Please see Attached contracts.					

Total Charges: <u>\$995.35</u>	<u>KAVU 513.40</u> <u>KMDL 481.95 NET</u>
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For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Paul Barrera Campaign Committee

and you are authorized to announce the time as paid for by such person or entity.

I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

David Beattwright, CPA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

10-17-2016
Date

Paul Barrera
Signature

To Be Signed By Station Representative

☒ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]
Signature

Jeff Pryor
Printed Name

VP/GM
Title

CANDIDATE CERTIFICATION

In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification is Required:

I, Paul "Roy" BARRERA
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ **does**

☐ **does not**

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the **radio** programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☒ the **television** programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Paul Roy Barrera
signature of candidate or authorized committee

Paul "Roy" BARRERA 10-17-2016
printed name date



KMOL-TV
3808 North Navarro Street
Victoria, TX 77901
(361)575-2500

www.crossroadstoday.com

CONTRACT

<u>Contract / Revision</u> 43302 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/20/16 - 11/07/16		<u>Estimate #</u>
<u>Advertiser</u> Raul "Roy" Barrera for Congress		<u>Original Date / Revision</u> 10/11/16 / 10/18/16
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KMOL	<u>Account Executive</u> Jeff Pryor	<u>Sales Office</u> Victoria
<u>Special Handling</u>		
<u>Demographic</u> Households		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Raul Barrera Campaign Committee
P.O. Box 260605
Corpus Christi, TX 78411

(Handwritten signature and date 10/18)

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KMOL	10/20/16	11/07/16	Today Show	7am-9am		:15			NM	9	\$162.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	---TF--				1	\$18.00			
	Week:	10/24/16	10/30/16	MTWTF--				3	\$18.00			
	Week:	10/31/16	11/06/16	MTWTF--				4	\$18.00			
	Week:	11/07/16	11/13/16	M-----				1	\$18.00			
N 2	KMOL	10/20/16	11/07/16	Saturday Today	7am-9am		:30			NM	3	\$90.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S-				1	\$30.00			
	Week:	10/24/16	10/30/16	-----S-				1	\$30.00			
	Week:	10/31/16	11/06/16	-----S-				1	\$30.00			
	Week:	11/07/16	11/13/16	-----				0	\$0.00			
N 3	KMOL	10/20/16	11/07/16	Sunday Today	8am-9am		:15			NM	3	\$105.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----S				1	\$35.00			
	Week:	10/24/16	10/30/16	-----S				1	\$35.00			
	Week:	10/31/16	11/06/16	-----S				1	\$35.00			
	Week:	11/07/16	11/13/16	-----				0	\$0.00			
N 4	KMOL	10/20/16	11/07/16	NBC Nightly News	530pm-6pm		:15			NM	5	\$210.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/17/16	10/23/16	-----				0	\$0.00			
	Week:	10/24/16	10/30/16	MTWTF--				2	\$42.00			
	Week:	10/31/16	11/06/16	MTWTF--				2	\$42.00			
	Week:	11/07/16	11/13/16	M-----				1	\$42.00			
Totals											20	\$567.00

Time Period	# of Spots	Gross Amount	Net Amount
09/26/16 - 10/30/16	10	\$286.00	\$243.10
10/31/16 - 11/07/16	10	\$281.00	\$238.85
Totals	20	\$567.00	\$481.95

(* Line Transactions: N = New, E = Edited, D = Deleted)

Saga Communications, Inc. through its subsidiary, Saga Broadcasting, LLC., The Victoria Television Group including KAVU-TV, KVCT-TV, KMOL-TV, KUNU-TV, KXTS-TV, KVTX-TV, KVCT-This-TV, www.crossroadstoday.com, Newcenter 25 Now & Antenna TV prohibit all forms of discrimination in advertising contracts. We do not, and shall not discriminate on the basis of race, ancestry, ethnicity or gender regarding advertising practices. Advertising Agency warrants, where applicable, that all television commercials provided to station(s) are properly licensed to be broadcast on television station(s) and its internet stream. We are not legally responsible or liable for content of programs, commercials, paid programs or interactive media.
 All rating data used by The Victoria Television Group is provided by Rentrak.



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3808 North Navarro Street
Victoria, TX 77901
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Contract / Revision	Alt Order #
43302 /	

Contract Dates	Product	Estimate #
10/20/16 - 11/07/16		

Advertiser	Original Date / Revision
Raul "Roy" Barrera for C	10/11/16 / 10/18/16

Signature

Date:

10/18/2016

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POLITICAL REQUEST FORM

Contact: Michael Barrera Date: 9-12-16
Agency: Glect Barrera 2016 Committee
Phone: 361-433-3162
Fax: _____
Email: barreraforcongress@gmail.com
Address: PO Box 260605 Corpus Christi 78411

On behalf of: Raul Barrera for Congress
Party Affiliation: Democrat
State: Texas
Office: Congressional District 27

Election: PRIMARY ☐ GENERAL ☒ OTHER ☐

Requested by: PHONE ☒ EMAIL ☐ OTHER ☐

Nature of Request:

Rates ☒
Ratings ☐
Other ☐

Disposition:

Faxed ☐
Emailed ☒
FedEx ☐
Other ☐

Information Provided:

Ratings ☐
Rates ☒
Disclosure ☒
PB-16 ☒
Other ☐

Comments:

Victoria Television Rep: AMS

9-12-16
Date

===== TRANSACTION RECORD =====
VICTORIA TELEVISION
3808 N NAVARRO ST
VICTORIA, TX 77901
United States

TYPE: Purchase

ACCT: \$ 955.35 USD ✓

CARDHOLDER NAME : Raul Barrea Campaign to Elect
CARD NUMBER : #####
DATE/TIME : 18 Oct 16 11:04:32
REFERENCE # :
AUTHOR. # :
TRANS. REF. :

KAVU ORDER 43301 513.40
KMOZ ORDER 43302 481.95
995.35

Approved - Thank You 100

Please retain this copy for your records.

Cardholder will pay above amount to
card issuer pursuant to cardholder
agreement.
=====

OK
10/18